# **COOKIES POLICY**

www.tequilasu.com

# **Accessing the Website and Use of Cookies**

Accessing this Website may involve the use of cookies. Cookies are small pieces of information stored in the browser used by each User — across the different devices they may use to browse — so that the server can remember certain data that will later only be read by the server that implemented it. Cookies make navigation easier, more user-friendly, and do not harm the browsing device.

Cookies are automated data collection procedures regarding the preferences determined by the User during their visit to the Website, with the aim of recognizing them as a User and personalizing their experience and the use of the Website. They may also help identify and resolve errors, for example.

The information collected via cookies may include the date and time of visits to the Website, the pages viewed, the time spent on the Website, and the sites visited just before and after. However, no cookie allows contact with the User's phone number or any other personal contact method. No cookie can extract information from the User's hard drive or steal personal information. The only way a User's private data can become part of the cookie file is if the user personally provides that information to the server.

Cookies that can identify an individual are considered personal data. Therefore, the Privacy Policy previously described applies to them. In this sense, using them requires the User's consent. This consent will be communicated through a genuine choice, given by an affirmative and positive action, prior to any processing, and must be revocable and documented.

### **Own Cookies**

These are cookies sent to the User's device and managed exclusively by SU Tequila to improve the functioning of the Website. The information collected is used to enhance the quality of the Website and its Content, and to improve the User's experience. These cookies allow recognition of the User as a returning visitor and help tailor content to their preferences.

### **Third-Party Cookies**

These cookies are used and managed by external entities that provide services requested by SU Tequila to enhance the Website and improve the User's experience while browsing. The main purposes of third-party cookies are to obtain access statistics and analyze browsing behavior — i.e., how the User interacts with the Website.

The data obtained may include, for example, the number of pages visited, language, geographic location based on IP address, the number of Users accessing, frequency and

recurrence of visits, visit duration, browser used, and type of device used. This information is used to improve the Website and identify new user needs, in order to offer optimal quality content and/or services. In any case, this information is collected anonymously, and trend reports are generated without identifying individual users.

More information: https://developers.google.com/analytics

#### **Social Media Cookies**

SU Tequila integrates social media plugins that allow access to social networks from the Website. Therefore, social media cookies may be stored in the User's browser. Each social media platform has its own privacy and cookie policies and is responsible for its own files and privacy practices. Users should refer to these policies for information on how these cookies are used and how their personal data is processed.

Privacy/Cookie policy links:

- Facebook: https://www.facebook.com/policies/cookies/
- Twitter: https://twitter.com/en/privacy
- Instagram: https://help.instagram.com/1896641480634370?ref=ig
- YouTube: https://policies.google.com/privacy?hl=en
- Pinterest: https://policy.pinterest.com/en/privacy-policy
- LinkedIn: https://www.linkedin.com/legal/cookie-policy

## **Disabling, Rejecting, and Deleting Cookies**

The User may disable, reject, and delete cookies — in whole or in part — installed on their device by configuring their browser settings (e.g., Chrome, Firefox, Safari, Internet Explorer). The process to reject and delete cookies varies for each browser, so Users should consult the help section or instructions provided by their browser.

If the User rejects the use of cookies — in whole or in part — they may still use the Website, although some of its features may be limited.

This Cookies Policy was created using an online free cookie policy generator on March 26, 2025.